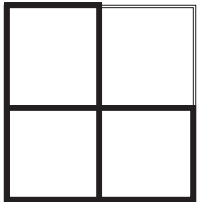


# MISSION VALLEY NEWS & VIEWS

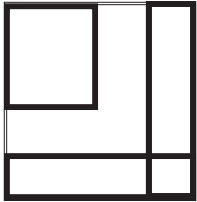
## Advertising Rate Card

6855 Friars Road #26 • San Diego, CA 92108 • 619-291-0200 • FAX 619-294-7366

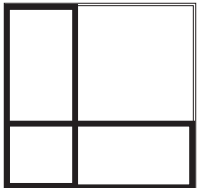
missionvallynews@yahoo.com    www.missionvalleynewsviews.com



AD	SIZE	OPEN	3X	6X
Full Page	10x15 <sup>5</sup> / <sub>8</sub>	\$700	\$575	\$425
Back Cover	10x15 <sup>5</sup> / <sub>8</sub>	\$1000	\$875	\$750
½ Vertical	4 <sup>7</sup> / <sub>8</sub> x 15 <sup>5</sup> / <sub>8</sub>	\$365	\$340	\$315
½ Horizontal	10 x 7 <sup>1</sup> / <sub>2</sub>	\$365	\$340	\$315



¼ Page	4 <sup>7</sup> / <sub>8</sub> x 7 <sup>7</sup> / <sub>8</sub>	\$195	\$175	\$155
¼ Vertical	2 <sup>7</sup> / <sub>16</sub> x 15 <sup>5</sup> / <sub>8</sub>	\$195	\$175	\$155
¼ Horizontal	10 x 3 <sup>5</sup> / <sub>8</sub>	\$195	\$175	\$155
1/8 Page	4 <sup>7</sup> / <sub>8</sub> x 3 <sup>3</sup> / <sub>8</sub>	\$150	\$125	\$100



1/3 Vertical	3 <sup>1</sup> / <sub>8</sub> x 15 <sup>5</sup> / <sub>8</sub>	\$260	\$245	\$230
1/3 Horizontal	10 x 5 <sup>1</sup> / <sub>8</sub>	\$260	\$245	\$230

**AT YOUR SERVICE (Business & Professional)**

Business Card	3 <sup>1</sup> / <sub>2</sub> x 2	\$40	\$30	\$25
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**Deadline:** Deadline for all advertising is 20th of month for following month's issue.

**Camera-Ready:** Camera-ready copy must be in either .jpg or .tif format.

**Artwork:** Special artwork will be charged at a reasonable rate which will be pre-determined before such artwork is undertaken.

*RATES EFFECTIVE JANUARY 1, 2009*